YOU CAN KEATON-TYPE

YOUR MUSIC LIKE THIS

YES, IT'S REALLY TRUE, NOW YOU CAN

TYPEWRITE MUSIC *with a New, Improved*

KEATON MUSIC TYPEWRITER!

FAST • PRACTICAL • ECONOMICAL

Manufactured and Distributed by KEATON MUSIC TYPEWRITER CO. · 461 Market Street · San Francisco 5, Calif.

Ever since the letter typewriter revolutionized business communications, musicians have wanted a comparable tool—a typewriter that could write legible music notation swiftly, simply, easily and cheaply.

THAT TYPEWRITER IS HERE . . . NOW! . . . TIME-TESTED BY ENTHUSIASTIC USERS THROUGHOUT THE UNITED STATES.

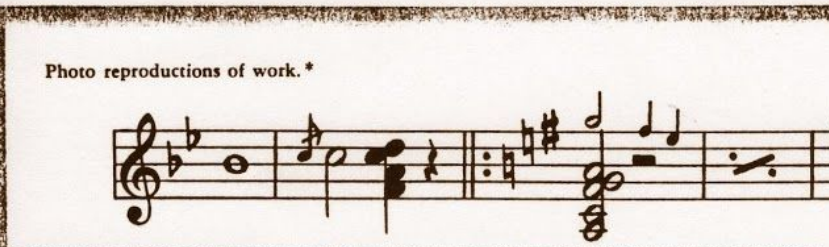
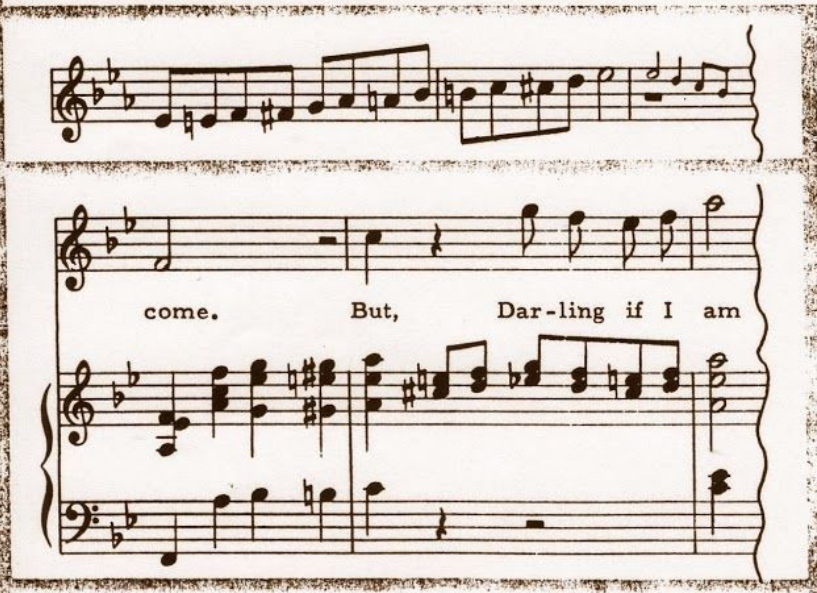
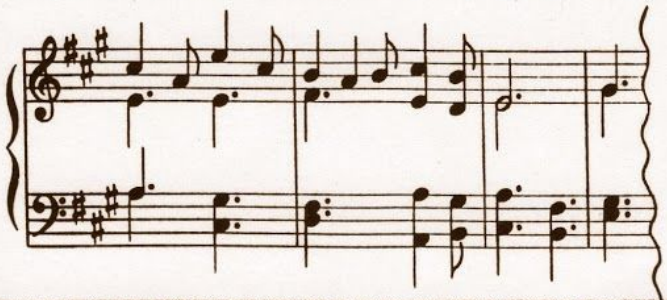
IT'S REALLY TRUE. Now you can typewrite your music with a KEATON MUSIC TYPEWRITER.* It's simple to operate. With ease and speed you can KEATON-TYPE music equal to the finest printed work in beauty and legibility. Just a flick of the finger to get in position, a touch of a key, and a perfectly-formed character is correctly spaced and typed precisely in the desired scale position. The KEATON easily types one-voice parts, any conceivable chord, double-staff piano parts or multiple-staff scores. An easily-mastered touch technique permits entire passages to be typed without looking at the paper.

Here is the machine long awaited by music writers and printers to speed and ease their tasks—a machine designed solely to type precise music notation (not a refitted alphabet typewriter) and to do it swiftly and inexpensively. The KEATON MUSIC TYPEWRITER more than pays its way in time saved and in superior results.

• The KEATON MUSIC TYPEWRITER is compact and conveniently portable in its attractive carrying case. It consists of a typing unit mounted over a flat platen or board. It measures about 16 by 22 inches by 6 inches high, overall. The paper lies flat and is always visible. The typing-unit is moved across the paper in variable horizontal spacings when one of the selective space keys is pressed. Movement between staves is accomplished by shifting the paper clamped to the paper-shifting unit up and down over the level platen.

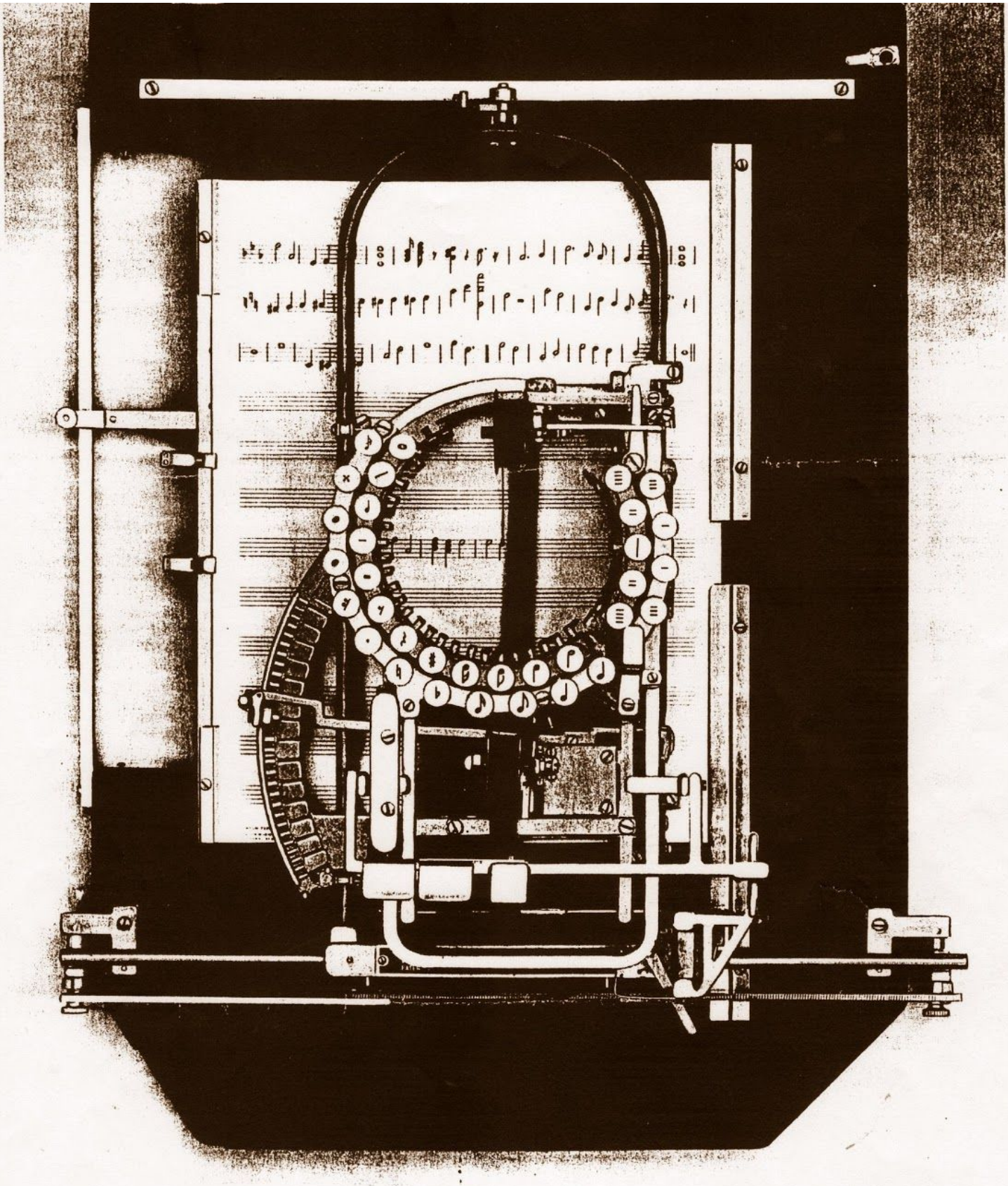
• Character keys are arranged on a keyboard which can be shifted up or down the scale over a four-octave range, placing the characters instantly in precise printing position; unlimited range beyond is obtained by shifting the paper. A position pointer always indicates the exact place where the characters will strike. Ledger lines and bar-line keys are always in correct position in relation to the staff, being set on a keyboard independent of the other characters. The KEATON has most of the frequently used characters, and does nearly everything that is difficult to do by hand, leaving the easy work (beams, slur lines, dynamics, etc.) for pen or rubber stamp, as needed.

*Patented

Photo reproductions of work.*

Portable!

• The KEATON, with attractive carrying case, weighs 25 lbs.; shipping weight, 29 lbs.

*Top sample is actual size, 100% KEATON-TYPING on preprinted treble clef staff. On other samples: words were added by letter typewriter; dynamics, time signature, and stem-connections were penned.



• Standard music paper with $\frac{1}{12}$ inch between staff lines is used; distance between staves is variable. Staff length up to 11 inches may be used. KEATON-TYPE FORMS, of superior accuracy, are recommended and include clef settings for solo instrument, piano, piano and voice, organ, etc.

• Special sheets for blueprints or black line prints, gelatin plates, multilith-style offset presses, and photocopy can be supplied for reproductions as needed. A standard ½" silk typewriter ribbon, heavily inked to KEATON specifications, is used.

The KEATON is guaranteed for one year against defective parts and workmanship. The KEATON is NOT subject to manufacturers' excise tax.

KEATON-TYPED music can be reproduced in quantity by using most any one of the standard duplicating processes.

Price F.O.B. San Francisco $_____

Here are typical advantages the KEATON MUSIC TYPEWRITER offers users:

User	*Advantages*
TEACHERS vocal and instrumental, solo and ensemble, public and private schools	Copy work goes faster, is perfectly legible and easily reproduced in any quantity. Students progress faster with clear KEATON-TYPING, which ends the visual strain of deciphering hand-written parts and permits full concentration on performance. Creative music is encouraged when private publication for student performance and use is made easy with the KEATON. KEATON-TYPING makes the school music budget do triple duty.
PUBLISHERS AND PRINTERS	Music is reproduced far more rapidly and economically by KEATON-TYPING than by using hand-etched plates or type-set pages.
CHURCHES AND OTHER RELIGIOUS BODIES	Church choirs and other musical ensembles—by using the KEATON—produce perfect copy speedily, cheaply and in quantities to fit their special needs. The KEATON also permits speedy and economical publication of hymnals and musical material for special services.
DIRECTORS AND ARRANGERS band, orchestra, choral	The perfect legibility of KEATON-TYPED part minimizes confusions, tensions and wasted time in rehearsals and performances. The KEATON permits swift revisions and editing to fit changing situations and permits speedy reproduction in quantity. And—for the man whose business is music—a KEATON-TYPED music library is a continuously useful tool and a precious asset.
SOLOISTS vocal, instrumental	Their accompanists read KEATON-TYPING more easily and reliably than longhand work. Transcriptions to comfortable keys and adaptations for solos are made readily with a KEATON to expand the repertory.
PROFESSIONAL COPYISTS AND ARRANGERS	Their customers prefer KEATON-TYPED work because it is as uniform and readable as printed music and has a finished professional appearance. KEATON-TYPING attracts new customers. Copyists produce work more rapidly and easily. The KEATON MUSIC TYPEWRITER ends exacting hand work, tiring eye strain and nervous tension.
COMPOSERS, SONGWRITERS, STUDENTS AND OTHER MUSIC WRITERS	Their copy work goes much faster with a KEATON, and looks like fine printed music. KEATON-TYPING gives prestige and professional character to work submitted to publishers, leaders, conductors and teachers, ensuring better consideration. Writers no longer need to "draw" their script laboriously to make it readable—with a KEATON they are perfect writers at once. Neat KEATON-TYPING helps music students to get better grades and saves them time for study and creative work.

SOME CUSTOMER COMMENTS

(Names furnished on request)

"I am simply delighted with it. It is all I hoped it would be and more"—"Started writing my first copy after half hour practice. Been busy ever since getting my folios on the market"—"would like to express my pleasure with your clever machine, am very pleased with the quality of its work"—"The typewriter has proven to be very much of a necessity in my everyday work, and I turn down more work for it than I have time to accept"—"The machine operates very smoothly and easily and I am very much pleased with it"—"your typewriter is the most wonderful invention since the long ago discovery of the wheel"—"for two years we have been using a Keaton Music Typewriter in educational work with most satisfactory results"—"this machine is in constant daily use and works quite satisfactorily"—"completely captivated with it"—"it works very satisfactorily in all respects and I am very well pleased with it"—"We certainly have a machine which is tops"—"it really is something!"—"We find it satisfactory"—Your music typewriter is one of the most wonderful things in the world"—"a very ingenious instrument"—"delighted with our Keaton Music Typewriter, amazed at what can be done"

KEATON MUSIC TYPEWRITER CO.
Manufacturers and Distributors
461 Market Street • San Francisco 5, Calif.