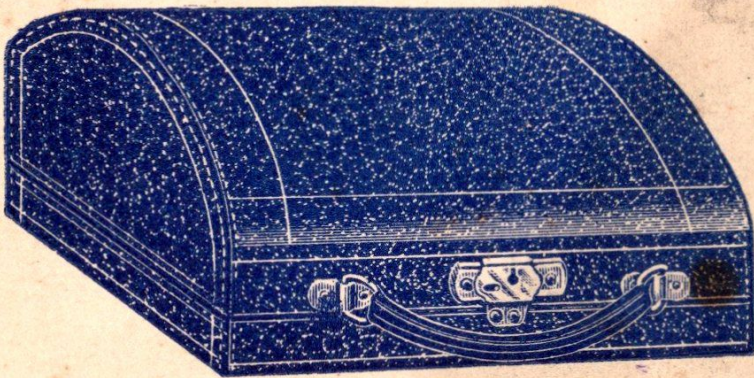


Every
Sheet of
Paper—Like

Every
Question

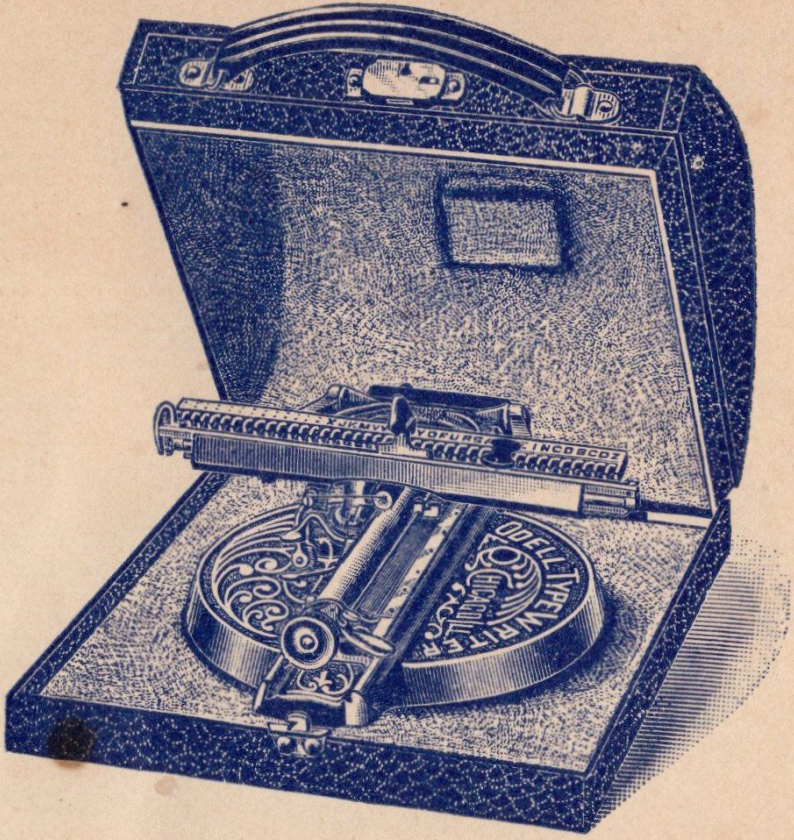
HAS TWO SIDES.



To really know about
anything you must...

LOOK AT
BOTH —
SIDES.

THERE IS SOME-
THING ON THE
“OTHER SIDE”
OF THIS.....



THE ODELL TYPEWRITER.
(IN CASE)

Price of machine, without case,	\$20.00
With Case - - - - -	22.50

Weight of machine, with Case, 8½ Lbs.

“Let Us Reason Together.”

You know a type-written letter has a business-like, “up-to-date” appearance which a pen-written letter has not. You also know that pen-written matter is often illegible, but manuscript written with a writing machine is easily read.

Writing with a pen is a task. If it is not a burden, why do so many people “hate to write letters?” A typewriter does away with the nervous strain, and writing becomes a pleasure.

The most successful business and professional people in the world to-day use the writing machine as a necessary aid to the accomplishment of their work. If you wish to be successful and prosperous you must use the methods of those who have attained those ends. “All roads” may “lead to Rome,” but all methods do not lead to success.

In these days of steam railroads, the telephone and the electric telegraph it is everywhere in evidence that “Time is money.” The typewriter saves time, and “a penny saved is a penny earned.”

THE 1898 MODEL.....

ODELL TYPEWRITER

The machine which we have put upon the market is constructed on entirely different principles from the so-called “standard” writers. Our instrument, consisting of less than 75 parts and costing only \$20.00, accomplishes the same ends as the writers which have 800 to 1,000 parts and cost \$75.00 to \$100.00. Although the double case “Odell” writes 78 characters, the type are all cast in one solid piece and there are no wires to bend or joints to work loose. This insures perfect and permanent alignment—a feature claimed for many other typewriters but possessed by none of them.

The instrument is constructed on scientific mechanical principles throughout, of the very best material to be obtained; it is solidly built, by trained and experienced workmen, and every part is nickel plated.

The impression on the paper is made direct from the type, no inked ribbon being used. The inker works on the same principle as the inking rollers of a printing press, insuring only clean-cut characters on the written page.

EASY TO LEARN AND TO OPERATE

As the "Odell" is intended for general use, special attention has been given to making a machine which does not require the services of a mechanical expert to operate it. It is so simple that a child can learn it, and anybody having one eye and one hand (of course two eyes and two hands are better) can turn out a neatly written manuscript with it.

The amount of work that can be done with the writer is amazing. Any person of ordinary ability can, with a little practice, learn to write 35 to 40 words per minute on the machine; and in the hands of an expert a much higher rate of speed can be attained.

THE CASE

The case, of which a cut is shown herein, is a strong, substantial one. The machine can be operated in it when open; and when closed it keeps the writer free from dust and is an ornament to any desk. For convenience in carrying, it is fitted with regular grip handle and nickel clasp.

OUR GUARANTEE

We guarantee that with proper care the Odell Typewriter will last a life time. It has nothing about it to get out of order, and nothing to wear out, except the inking roller—which can be replaced with a new one at a cost of only 25c, one-fourth the expense of a ribbon for the \$100.00 machines.

Address all Communications to

ODELL TYPE WRITER CO.

358-364 Dearborn St.

CHICAGO, ILL.